

Developing a Tailored Communication Training Plan for Your Research Grant Proposal

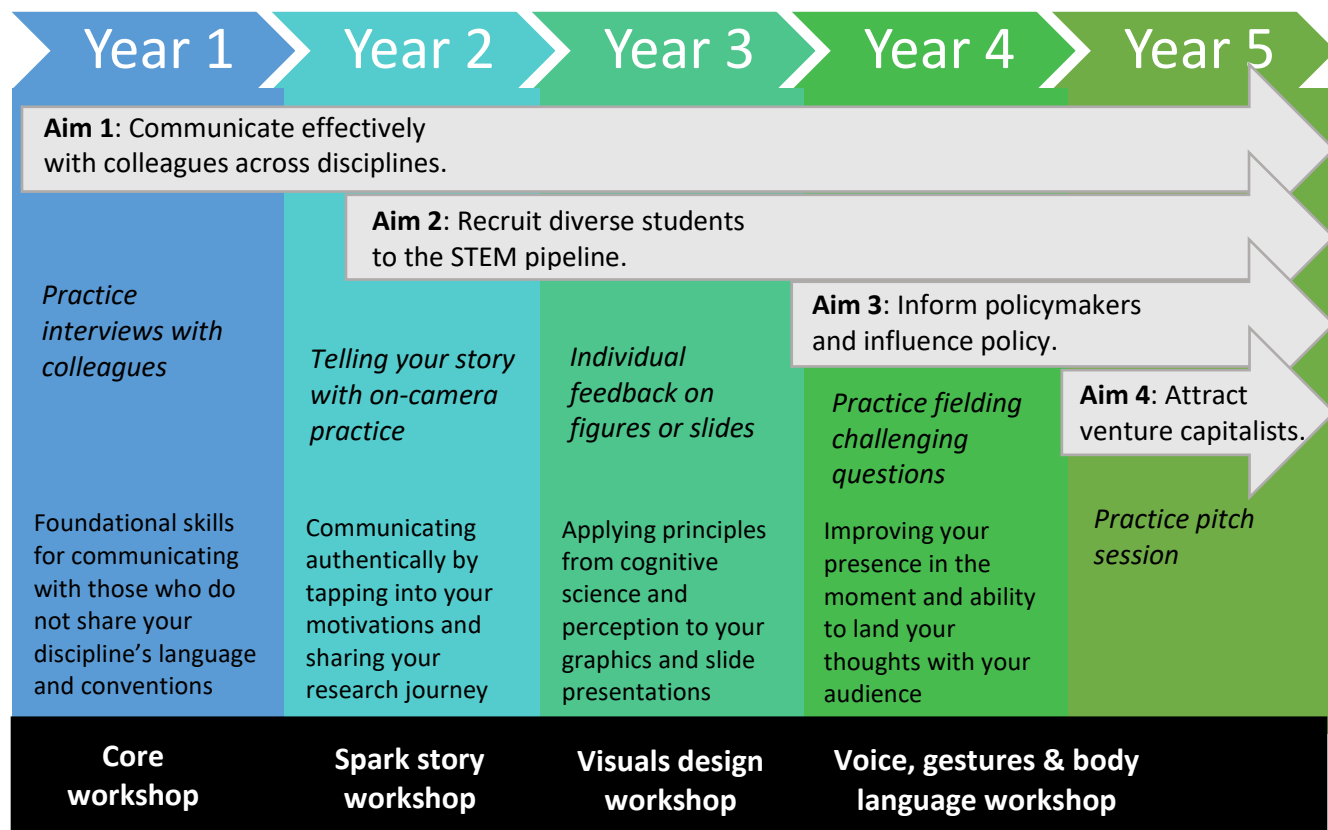
CONSIDERING THE UNIQUE NEEDS OF YOUR TEAM

Communication training is often envisioned as a one-and-done workshop. Yet communication is the most important and the most complex thing people do, as we try to connect with diverse audiences, through various modes of communication and with evolving aims. Instead of a one-and-done generic workshop, consider how the Research Communications Program can develop a tailored set of professional learning experiences for your team.

This may include a combination of interactive group sessions and individual coaching. The tailored program can be designed to correspond with specific grant benchmarks or as a progression of learning outcomes for project personnel. We can brainstorm with you to decide what would work best for your team based on your goals. We can design a plan that is flexibly adaptive to how your needs may evolve over the course of the grant period.

Benefits of a tailored communication professional learning plan include:

- Strengthen the Broader Impacts section of your grant proposal.
- Receive tips relevant to your communication goals and contexts.
- Engage in cohesive hands on learning experiences with your project team.
- Become more effective at conversations with team members across disciplines.
- Support the Individual Development Plans of your postdoctoral scholars and students.
- Optimize communication for your target audiences, even if they change over time.



The figure shows a sample communication professional learning plan for a five-year research proposal with four distinct communication aims. (Note: the grant proposal must have a UC San Diego faculty PI.)